

OPERATIONAL STRATEGY

MARCH 2015 LAUNCH



**ALIVE ALOE ~ NEW WHOLE BODIES ~ DRINKS FOODS
AN ANTICIPATED FUTURE SUBSIDIARY OF NASH HOLDINGS INC.**



**“THE HEALTHIEST THING YOU WILL EVER SWALLOW”
EXCLUSIVE WORLDWIDE DISTRIBUTOR**

Our Supply Chain-Formulating Partners have a combined 100+ Years in EXCELLENCE. PROFESSORSHIPS & Upper Graduate Level Studies in Pharmacology, Human Anatomy, Physiology, Drug-Alcohol Abuse & Minor Studies in Chemistry and Mathematics.

www.AliveAloe.com

ALIVE ALOE ORGANIC 20X ALIVE COLD PROCESSED CONCENTRATE EXTRACT- and in our opinion and two year research ~ is the highest level of concentrates in the WORLD ~ cold liquid format! A unique Alive Enzyme Enhanced concentrated ALIVE ALOE Formula with natural and essential vitamins, nutrients, minerals and amino acids to assist nutritional support for the IMMUNE SYSTEM and LIFESTYLE!

ALIVE ALOE ORGANIC OIL Capsules - one of the highest levels of ALOE Oil which is extracted into a NON GMO Corn and Safflower Oil base ~ capsules in the world ~ a uniquely formulated proprietary blend! A unique source of ALIVE ALOE VERA OIL EXTRACT in a natural vegetable base providing essential fatty acids (EFAs) necessary to support a quality metabolism and lifestyle. Assisting in oiling and supporting the intestinal tract, the joints and many other VITA~NUTRIENT SUPPORTING BENEFITS! NO GMOs!

~ ALOE VERA BARBADENSIS PROPERTIES ~

Member of the Lily Family ~ a succulent vegetable ~ the same family as onions, asparagus and garlic / 92 - 99.58% water ~ depending on the growing and climate conditions ~ Alive Aloe 20X Concentrate adds more extract not water / Digestive Enzymes ~ Amylase and Lipase ~ for the breakdown of the bodies fats and sugars / Carboxypeptidase ~ an anti-inflammatory enzyme / Vitamins ~ A, C, E and all of the B Vitamins, including Vitamin B12 / Minerals ~ Sodium, Potassium, Magnesium, Calcium, and Iron / Trace Minerals ~ Manganese, Copper and Zinc / Carbohydrate Polymers ~ Glucomannans, Pectic Acid and Antioxidants / Mono & Polysaccharides ~ Glucose, Mannose ~ Strengthens your immune system / Anthraquinones ~ analgesic effect/ Salicylic Acid / Amino Acids ~ 20 of the 22 Essential ones needed for new alive cell growth / 7 of the 8 Amino Acids as a food supplement / Antiseptic and analgesics properties ~ Lupeol, salicylic acid, urea nitrogen, cinnamic acid, sulfur and phenol / 3 Natural Plant Sterols ~ campesterol, B-sitosterol and fatty acids
NOTE: These properties are just in the plant itself, ALIVE ALOE is formulated with additional nutrients, vitamins, minerals and ALIVE ENZYMES! ALIVE ALOE 20X Concentrate & ALIVE ALOE SAFFLOWER OIL Capsules all Organic and naturally pure ~ ONE OF A KIND!



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A SNAPSHOT of "ALIVE ALOE ~ NEW WHOLE BODIES" Business Plan:

- Marketing to consumers worldwide which desire a healthy NEW lifestyle change and the need or wanting to make a commitment to themselves and families in such lifestyle changes. Including information on government and non-governmental general nutritional, health related educational information unrelated to aloe research for motivational purposes and support of our customers and assisting with a NEW lifestyle change.
- Offering health and financial freedom with opportunity for ALIVE ALOE Independent Business Franchisee Affiliate Owners (IBFAOs) to market to consumers with ONE level traditional marketing-sales with single override for infinite single level of IBFAOs under any other IBFAO - "NOT a Multi-Level Marketing" nor a large scale systematic scheme. These IBFAOs will learn health and wellness approaches with our products to passionately assist and help others in need of a NEW healthy lifestyle change with our products. Being personally available for motivational optimistic support, encouraging consumers to exercise and to take the starting the little steps in walking daily. Some of our consumers may be in higher risk health and obese situations; they will need and receive all our possible support.
- Developing our "bottled" ALIVE ALOE based waters and combined plant juices and ALIVE ALOE "whole foods" to market and sell in restaurants, grocery stores, convenience stores, spa-athletic centers and related outlets.
- Developing "Exciting" ALIVE ALOE "On-Site" products-options for restaurants-bars for servers to sell at the table or bar for their customers. ALIVE ALOE can be offered in a stronger ALIVE ALOE "Straight Power Shot" (non-alcoholic) for quick natural and pure energy or as a mixed ALIVE ALOE "aloe lemonade", "aloe ice teas", "aloe tomato juice" or even in alcoholic drinks like "aloe margaritas", "aloe coladas", "aloe beer", "aloe liquor shots" and more. Our ALIVE ALOE and SAFFLOWER OIL Capsules can be included with these On-Site unique marketing options for a UNIQUE "Whole Foods" consumption and education. Especially targeting the Mom & Pop style restaurants that desire to offer a NEW and exciting healthy product(s) for their old and new patrons - great synergy, marketing branding with ongoing growth and net profits!



Alive Aloe 20X Concentrate




Alive Aloe Oil


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- We have implemented architectural drawings and designs for our future ALIVE ALOE ~ New Whole Bodies RETAIL LOCATIONS for both corporate owned and FRANCHISEE PARTNERS! These retail locations will be branded as ALIVE ALOE "Aloe Cafes" and will include the foundational ALIVE ALOE products, aloe waters, aloe lemonade, aloe ice teas, aloe cold soups or "GAZPACHO", aloe yogurts, aloe puddings, aloe jello, aloe based muffins, breads, aloe energy bars and other WHOLE ALIVE ALOE DRINKS FOODS.
- Some FRANCHISEES PARTNERS may incorporate these ALIVE ALOE "Cyber Cafe Aloe Bars" into an existing Yoga facility or spa-athletic center. Some brand new ALIVE ALOE "Cyber Cafe Aloe Bars may incorporate Yoga, Meditating, Aerobic classes in facility areas with new retail locations branding the healthy ALIVE ALOE lifestyle adding exercise and fun classes. Starting and finishing up the workout with ALIVE ALOE products!
- As the only 100% Exclusive Worldwide Distributor of ALIVE ALOE Products, both in the USA and INTERNATIONALLY we will offer the larger capable INVESTOR the opportunity to purchase exclusivity for a city or county limits and build their group of IBFAOs and future ALIVE ALOE Cyber Cafe-Bars. Worldwide capable INVESTORS will be able to be ONE of the small number of ALIVE ALOE Exclusive Distributors PARTNERS for their respected country and bring ALIVE ALOE Products to Restaurants, Grocery Stores, Convenience Stores, and follow the same Business Plans abroad as ourselves as the Parent Company will be implementing in the USA.
- All IBFAOs, INVESTORS and related employees of ALIVE ALOE ~ New Whole Bodies may possibly receive additional benefits like future Stock Share Programs and Stock Grants as ALIVE ALOE and related businesses possibly become a Publicly Traded Company in the USA and possibly Worldwide with Dual Listing on Foreign Stock Exchanges as anticipated.





- Adding additional potent proactive plants, sea plants, plant oils with our ALIVE ALOE products increasing the COMPLETE and most powerful health and lifestyle change products available, will be in our next PHASE II. Currently we are communicating to additional suppliers of new products all the time!
- Partnering with Major Professional Sports Athletes as spokespersons for ALIVE ALOE. Supporting youth and adult sports organizations and related as future sponsors to brand and bring ALIVE ALOE to the public and create and educate our consumers of our great ONE OF A KIND ~ ALIVE ALOE products and services.

Formulated & Manufactured for Exclusive Worldwide Distribution by:  Nash Holdings, Inc. - All Products Are Board Approved

Alive Aloe 20X Concentrate

Alive Aloe Oil

Made in USA



 Swish It! Brush It! Swallow It!

100% Organic Renewable Resource


Combined Worldwide Excellence For Over 100 Years In ALOE Research & Products

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“The doctor of the future will give no medicine, but will interest his patients in the care of the human frame, in diet and in the cause and prevention of disease.” ~ Thomas Edison



Swish It!



Brush It!



Swallow It!



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