



Appointment ~ Authorization ~ Approval



Connie Mateos – Buenos Aires, Argentina & NY University

January 14, 2015

This "Letter of Appointment, Authorization and Approval" is for the esteemed Ms. Connie Mateos in Buenos Aires, Argentina and NY University Graduate Studies for Worldwide Public Relations, Representation and Marketing of our Company. Inviting potential Investors, Business Partners, Distributors and NGO's that show interest in our successfully growing Company. Our latest development "ALIVE DRINKS FOODS" New Whole Bodies - Prevention of Viral Infectious Diseases, assisting with NEW ALIVE CELL GROWTH and daily blood and body cleansing with Alive Enzymes, nutrients, natural energy and scientific potential. Ms. Mateos is also our Top Consultant for Sustainability and Responsible Causes.

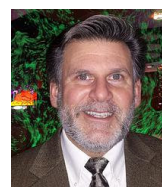
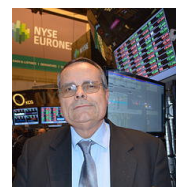
Nash Holdings, Inc. is one of the first American companies to participate with the new U.S.A. Federal Congressional JOBS ACT. We are currently filed with the U.S. Securities & Exchange Commission, Washington, DC with registration of Regulation "D" "506C General Solicitation" to approve Worldwide Investors for our Preferred Stock / Class A Equities Pre IPO / Initial Public Offering. We are a passionate and transparent Company with many Investors, business partners in commercial real estate development investments, hospitality, entertainment, foods, beverages, health supplements, film, music, technology, consulting, national security, sustainability-responsibility, social causes, architectural designs-planning, franchisee developments and financial services, a "HOLDINGS" business model. A 2015 & 2014 Featured GOLD Member Company with the Corporate Responsibility Association & Annual COMMIT! Forum Financial District Wall St. NYC.

Ms. Connie Mateos has proven to have the want and passion to represent our Company as a WORLDWIDE Public Relations Manager and Sustainable Consultant. As her exciting life moves forward she has proven to our Executive Team in exhibiting and having great potential in her current successful graduate studies. She is a very impressive young professional with important international relationships and has the full support of our Senior Executive Team and myself.

Sincerely,

Robert J. Nash
President / Founder / Chairman

Senior Executive Team



David Stewart

Nick Peters

Frank Follette

Nick Calcagno

Alyssaa Stovin

